## Active Enrollment

***Subject Line:*** Do you know which benefits you’re going to pick?

***Body:***

Hi all,

Just a friendly reminder that you only have from <DATE> to <DATE> to make changes to your 2023 benefits. But figuring out *what* changes to make (if any) isn’t always easy – which is why we recommend doing a quick check up with ALEX, our virtual benefits counselor.

ALEX asks you about your estimated health care spending and crunches the numbers to show you which of our plans can give you the best coverage for the least amount of money. It’s all totally confidential and takes less than 10 minutes to get a full year’s worth of peace of mind.

Before you enroll, give it a try at [www.sampleURL.com](http://www.sampleurl.com).

Thanks,

<Your Signature>